COMMUNITY DIALOGUE: A KEY TO BEHAVIOURAL CHANGE

- AN EXPERIENCE TO SHARE FROM ROTARY INTERNATIONAL
- GERMANY, AUSTRIA AND NIGERIAN DISTRICTS

BY

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PRINCIPLES OF COMMUNITY DIALOGUE

- Giving voice to all
- Creating space for dialogue
- Connecting community plans with service delivery
- Use of local language to communicate

Values of Community dialogue

- Respect for others
ADVOCACY VISIT TO COMMUNITY LEADERS TO GAIN THEIR SUPPORT: STAKEHOLDER ANALYSIS

- WE IDENTIFY:
  - The powerful groups in the community
  - The vulnerable groups
  - Those who already have a voice
  - Those who need to be heard
  - The key leaders
ESTABLISH A COMMUNITY-BASED FACILITATION TEAM

- We form an insider-outsider mix:
- LGA and community members working together
- All train them to facilitate dialogue
ESTABLISH A GENERAL AREA OF FOCUS

For example we decide to focus on maternal and child health:

- The three level delays
- Nutritional counseling
- Improving access to ANC
- Improving access to EMONC
- Empowerment of women
SMALL GROUP DISCUSSION WITH THE SUPPORT OF COMMUNITY LEADERS

- Bring women together to discuss their situation and vision for their future
- Bring young and old together to share experience
Cont.

• Involve men and elders in discussion
• Involve the youth
• Use drama to demonstrate the issue
DEVELOPMENT OF COMMUNITY ACTION PLAN

- A committee drafts an action plan that addresses the issue

- Roles and responsibilities are assigned to each group for implementation

- The plan is represented to the community for approval
PRESENTING COMMUNITY DIALOGUE PLAN TO LOCAL GOVERNMENT FOR SUPPORT

• THROUGH:
  - Inter-personal communication
  - Community rural radio
  - Mass media to give community plan impact
Conclusion

- With the use of community dialogue we achieve:
  - High influx of clients to the ANC
  - Increase hospital delivery
  - Early referral of at risk patients.
  - Increase access to EMONC
Thank you